



Philadelphia Home & School Council

Education Center | 440 N Broad Street | Room 115 | Philadelphia, PA 19130

P: 215.400.4080 | F: 215.400.4081 | www.philahsc.org

Facebook: @ PhiladelphiaHSC

Shakeda Gaines, President ● Amanda Casper, Vice President ● Katrina Clark, Vice President
Staysea Hutchings-McCutcheon, Treasurer

AGENDA

General Membership Meeting

November 13, 2018 6:00 - 7:30 pm

400 N. Broad Street, Room 1075

Financial Management and Fundraising

Toy giveaway!!!!

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1. **Introductions** (5 minutes)
PHSC Welcome Address: Shakeda Gaines
Executive Reports (5 minutes)
 - Treasurer Report:** Staysea Hutchings-McCutcheon
SHM provided end of month report for October 2018. Noted that there was no movement on the Special Ed or Held in Trust account
 - Summary of minutes from the last meeting**
SG gave an update on the previous meeting
 - Membership Committee Report:** Katrina Clark
 - 22 schools have submitted online membership applications - follow up has begun for reaching out to HSA
 - 9 schools have contacted us to begin or re-establish HSA's within their school including several Charter Schools**Executive Announcements:** Shakeda Gaines (5 minutes)
Committee help is needed if you are interested
 2. **Financial Literacy** (15 minutes)
 - The planned presenter could not attend. The intention is to provide in the near future a video for parents on financial literacy and best practices.
 3. **Financial Management Best Practices PHSC training** (20 minutes)
 - a. **Budget**
 - b. **Coordinating with school Principal**
 - c. **Accounting**
 - d. **Handling Money and Checks, etc**
 - e. **Reporting**
 4. **501©(3) status for HSAs-challenges and benefits** (10 minutes)

Parents for Parents for Students!

Philadelphia Home and School Council is an all-volunteer organization and a 501 (c)(3).
It is recognized by the School District of Philadelphia as the official representative of parents and guardians.
It unites all Home and School Associations working together for Philadelphia students.



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5. Fundraising Pop-up Presentations

(10 minutes)

Cassie D. (Shawmont):

Presented on Picture Day and Cherrydale. Used a new vendor Show Stoppers.

Cherrydale is not a big fundraiser because the quality of items is not good. Picture Day shows promise. Better quality of the product. Was push back because the district has a contract with Lifetouch. School Production.

Spring Fair - They are also holding two new fundraisers this year - Dance-A-Thon (similar to Penn State Thon)

Family Fit Run - catered towards children and talking about fitness. Pulling in small businesses from the neighborhood. Lollipop sales held on ½ day - selling them for \$.50 has brought in about \$1500 in past years.

Order only mystery flavors.

Alyssa B. (Cook-Wissahickon):

Presented Dress Down Day (N.U.T. - No Uniform Today) pay \$1 every Friday to dress down. Set up Paypal

options for parents to pay ahead - this is actually working with parents paying \$37 for full year of dress down

options. So far has raised \$5400. Pretzel day - every Tuesday - \$.50 projected profit is \$1700. Can be paid out in advance (\$5 pays for 10 weeks of pretzels)

Anna (McCall)

Election Day Bake Sale - raised \$3086 using cash app and went to Jefferson Hospital

Shaleda Gaines - other options for fundraising

- Taco Bag
- Movie Night with concessions
- Principal Challenge with goals
- Read-A-Thon
- Flea Market
- Food Truck Event
- Theme Day
- Parents Night
- Pancake Breakfast
- Recycling Drive
- Karaoke
- Raffles (make sure to give an item with any chance ie., a piece of candy, sticker)

6. Fundraising mingle (20 minutes) - share ideas and meet other parents fundraising for their schools!

November HSA Pro Tips:

Set up a "Giving Tuesday" campaign on Facebook

All HSA Members should have access to your yearly budget and calendar

The Remind App is a great way to stay connected and share info w/families

PHSC IS STILL IN NEED OF A SECRETARY. IF INTERESTED, PLEASE APPLY!

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